



## CANADIAN COUNCIL FOR YOUTH PROSPERITY

**Building a system that puts the skills of young people in Canada to work.**

### ABOUT US

The Canadian Council for Youth Prosperity (CCYP) is a national, cross-sector collaboration that drives coordination and boosts the infrastructure that supports the youth workforce development ecosystem. The CCYP acknowledges that youth workforce development is a complex, interconnected system of services and supports. It also recognizes the need for coordination and infrastructure in order for workforce development to strengthen and evolve.

In recognition of this need, the CCYP recently received a five-year, \$6 million funding commitment from the Government of Canada's Youth Employment Skills Strategy to expand our work across Canada.



### WHO WE ARE

The CCYP has brought together a highly-skilled table of Canadian community and corporate leaders, who provide a balanced, evidence-based voice. The CCYP collaboration is powered by leaders from:

- Axtra
- Centre for Addiction and Mental Health
- Canadian Career Development Foundation
- CEE Centre for Young Black Professionals
- City of Toronto
- Colleges and Institutes of Canada
- Employment and Social Development Canada
- First Work
- FutureFit Ai
- Imagine Canada
- Indspire
- LinkedIn
- NPAAMB
- NPower Canada
- OTEC
- Ontario Trillium Foundation
- PwC Canada
- RBC Royal Bank
- United Way Greater Toronto
- Vibrant Healthcare Alliance
- VPI Inc.
- Work Prep Centre
- YWCA Canada

## AREAS OF IMPACT

The CCYP will be targeting outcomes that include:

- a Pan-Canadian expert body providing much-needed guidance and support to the ecosystem;
- a well-informed and accessible resource to support the coordination of sectoral resources;
- documented effective practice, sector-informed and endorsed guidelines for youth workforce development; and
- creation of an online resource bank to deposit evidence-based best practices, tools, and resources to support partnerships, collaborations, and coalition-building.

## WHY YOUTH WORKFORCE DEVELOPMENT

Canada's communities have been responsive to youth workforce development challenges. Many services and supports have formed organically to address the local needs of youth and employers. There are several programs across different sectors, working on expanding economic opportunities for youth in Canada. However, throughout the continuum from youth to adulthood, young people continue to struggle with economic opportunities and favourable labour market outcomes. On the flip side, employers are confronted with skill gaps further emphasized by the exodus of baby boomers leaving the workforce. Industries are changing as demographics, globalization, and technological changes are disrupting the labour market, leaving youth and employers unfulfilled.

Canada has benefitted from an array of panels, youth engagements, and think tanks aptly analyzing and offering solutions to transform the youth employment landscape. All sectors who are experiencing the emerging risks and opportunities for youth employment are hungry to respond. Despite all of these contributions, there is a need for more interventions and fundamental systems change. Informed by these extraordinary opportunities for co-creating change and new outcomes, the CCYP has focused on the youth workforce development ecosystem. The CCYP will strengthen the youth workforce development landscape. We will orchestrate broad coordination and collaboration between sectors, education, and government across Canada with a set of intentional actions that will collectively support system infrastructure.

## REBOOTING THE SYSTEM

This collaborative will accelerate the adoption of collective impact for youth workforce development by "rebooting" the ecosystem with the tools to bridge divides, building capacity, and elevating system-changing innovations. Addressing complex youth workforce development challenges requires unprecedented collaboration and new ways of working across sectors and scales. With multi-stakeholder platforms that link the societal and business benefits of collaboration, the CCYP will begin to connect the paths to youth prosperity.

## FOR FURTHER INFORMATION OR TO GET INVOLVED

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